

Text Advertisement on TownZilla.com

Enhanced text or banner-ads are available for more targeted or refined search results. Text Ads can easily be edited for content 24/7 and are not affected by ad-blocking software. Townzilla.com brings local clients to your website quickly and effortlessly. It's almost impossible to rank on page one of Yahoo, Google, or MSN without paying a king's ransom.

Banner Advertisement on Townzilla.com. Banner advertising brings more people to your website. One of the huge advantages to consumers is that Townzilla.com generates almost all local content; and as that content grows in relevancy, so does the local strength of the specific search. A good way to think about Townzilla.com is to think of a snowball collecting bigger, better and more accurate data with every local advertiser.

**SPECIAL OFFER TO SUPPORT THE
CUSD FOUNDATION!**

**SIX MONTHS OF ONLINE TEXT ADVERTIS-
MENT FOR ONLY \$499.95 ON
TownZilla.com**

Over 70% of online visitors contact a merchant and over 45% make purchases. This is a huge marketplace and why internet marketing is one of the most effective ways to generate leads, increase revenue and get the customer exactly what they need, when they need it. By 2010 they are estimating that Online Marketing will be at \$147 billion dollars industry.



CUSD Foundation
63 Via Pico Plaza #404 - San Clement,
Ca 92672
(949) 234-9571
The CUSD Foundation is a
non profit 501(c)3 corporation



**CLASS SIZE
REDUCTION
2008-2009**

**CUSD TEACHERS
DESERVE OUR
SUPPORT, NOT PINK
SLIPS**

**The CUSD Foundation
&**



***Our kids need teachers.
Our teachers need you.***

Join TownZilla.com as we work together to preserve class sizes in CUSD. Your donation to the CUSD Foundation will keep our 266 teachers employed while maintaining current class sizes in grades K-12.

TownZilla.com will donate 30% of the proceeds to CUSD Foundation for any business that advertises on the TownZilla.com website and uses the code provided. This drive is open from now until June 1st, 2008. This is your chance to advertise your business **online** and help our schools.



Many employers have an Employee Matching Program (EMC). Please ask your employer! If your company would like to make a donation, please contact Stacey Flynn at staceyf@cusdfoundation.org today.

We deserve more. We need teachers and we can't do it with out your support!

What Happened

- Due to deficits in the 2008 State Budget, cuts must be made in all areas, including education. Capistrano Unified must cut 27M out of a \$300M+ budget for the 2008-2009 school year.
- The District cut \$7.5M By:
Eliminating class size reduction for grades K-3 for \$4.375 million by laying off teachers. Increased class sizes by one student for grades 4-12 for \$2.625 million by laying off teachers.

Why should you care about CSR?

- Test scores have improved more than a full grade level since its inception in 1996.
- Students entering middle school are better prepared for more advanced content.

CSR Research

- Students in reduced size classes received more individual attention.
- Teachers provided feedback more effectively on writing assignments.
- Teachers are able to meet instructional needs of all students more effectively..
- Students are more likely to complete the lesson for the day and less likely to be off task for more than five minutes.
- Teachers have greater in-depth coverage of student subject matters.
- Enhanced learning and stronger engagement by students.

We at TownZilla.com believe in helping our community in time of need!

Townzilla.com is Orange County's premier search engine. It is designed to connect local consumers with OC businesses. Townzilla.com is unique in that it gives the user the ability to find a specific business, product, or service in any city or town within Orange County or the Inland Empire, without all of the erroneous information that the larger search engines gives. Our teachers and children deserve our support. With your help we can make a difference.

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**Use this code for your CUSD
Donation
Promotion Code = CUSD01**

**Need Help? Call us (949) 484-4180
E-mail us at Sales@TownZilla.com**